

# NOTICE OF DISMISSAL MYFORD TOUCH PROPOSED CLASS ACTION

**Please Read This Notice Carefully. It May Affect Your Legal Rights.**

**Persons in Canada who own, owned, lease or leased one or more Ford automobiles, model years 2011-2014, which contain MyFord Touch are advised that:**

In August 2014, a proposed class proceeding was commenced in Ontario against Ford Motor Company and Ford Motor Company of Canada Ltd. (collectively referred to as “**Ford**”) relating to the MyFord Touch infotainment system and the similar systems in Lincoln vehicles, MyLincoln Touch (collectively referred to as “**MyFord Touch**”). The proposed class proceeding alleged that in various advertising materials, Ford represented that MyFord Touch would enhance the driving experience and provide safety features to its customers that it did not, in fact, deliver.

Ford denies these allegations.

You are receiving this notice because you previously inquired with Siskinds LLP (“**Siskinds**”) in respect of this class action.

Siskinds is of the opinion that the proposed MyFord Touch class proceeding is no longer viable, and the representative plaintiff no longer wishes to pursue the claim against Ford. On this basis, Siskinds sought and obtained the approval of the Ontario Superior Court of Justice to dismiss the proposed class proceeding.

Under the operation of Ontario’s *Class Proceedings Act*, any limitation period applicable to a claim asserted in a class action is suspended upon the commencement of the action and resumes upon its dismissal. As a result, **YOU SHOULD TAKE NOTICE that the limitation period for bringing any potential claim related to the issues raised in the proposed class proceeding, if there is any time left within it, will recommence on December 28, 2022.** On the expiry of the limitation period, any right you may have to sue over these matters may be extinguished. Limitation periods vary across Canada. As such, you should seek legal advice from local counsel. If you wish to pursue a court claim regarding MyFord Touch in your vehicle, you should issue a Notice of Action or Statement of Claim (or equivalent document in your province) before the applicable limitation period expires. You may wish to consult your own lawyer about this.

If you have any questions, please contact Siskinds at:

**SISKINDS LLP**  
Barristers & Solicitors  
275 Dundas Street, Unit 1  
London, ON N6B 3L1

1-800-461-6166  
519-672-2121  
[myfordtouchclassaction@siskinds.com](mailto:myfordtouchclassaction@siskinds.com)

**THIS NOTICE HAS BEEN APPROVED BY THE ONTARIO SUPERIOR COURT OF JUSTICE**